



NEW YORK CITY RELICS-APP

Travel The City of New York by MTA



Executive Summary Introduction

Welcome to the RELICS APP, the next evolution of interactive gaming, real-world exploration, and connected city experiences. RELICS transforms everyday travel into a live interactive system where players create personal Shelves, join teams, explore real locations, and unlock shared rewards through movement, discovery, and city coverage.

By combining live transit intelligence, exploration technology, team progression, and cultural experiences, RELICS turns the city into part of the game.

Additional details regarding platform systems, rewards, team mechanics, live events, transit integration, and future expansion will be presented throughout the full executive summary.

Gaming Structure Overview & Project Description



Full Executive Summary

New York City RELICS-APP is a real-world, location-based interactive experience built around the NYC Metropolitan Transportation Authority subway system (New York City Subway). The platform transforms everyday transit movement into a citywide exploration and competitive achievement game where players engage in missions, discovery challenges, and structured progression-based rewards. The experience merges urban mobility, gamified learning, and real-world incentives to create a scalable entertainment and engagement system across the NYC.

Project Vision

To transform the NYC subway system into an interactive, narrative-driven environment where every station functions as a mission, discovery, and progression point in this citywide game. Players are no longer commuters, they become active participants in a new gaming experience.

“WELCOME TO THE FUTURE | THE RELICS APP”





CORE CONCEPT

New York City Relics transforms the NYC subway system (New York City Subway) into a fully interactive, citywide playable map.

Every subway stop throughout New York City becomes an active gameplay zone, including nearby streets, public spaces, landmarks, and designated locations within walking distance of each MTA station. The city itself becomes a game board.

Players access missions, clues, objectives, and progression through a dedicated web application login system. Real-time clues and activation points are distributed digitally, guiding teams and participants across the transit network.

Using real NYC transit routes, ordinary travel can instantly transform into:

- **A Citywide Mission Activation**
Unique assignments and objectives are generated for individual players, teams, or competing groups throughout the city.
- **A Discovery Event**
Hidden relics, checkpoints, story elements, or interactive encounters are revealed through exploration and movement.
- **A Competitive Challenge**
Teams compete in timed objectives, territory based missions, clue solving, and progression races across multiple boroughs.
- **A Reward-Based Opportunity**
Successful completion of missions can unlock rewards including cash prizes, concert tickets, exclusive invitations, sponsored experiences, collectible items, and advancement opportunities within the game.

The Platform Combines:

- Real-world exploration
- Transit-based mobility
- Competitive gaming
- Interactive storytelling
- Digital progression systems
- Live event engagement



By integrating gameplay directly into New York City's (MTA) transportation system.

New York City Relics-App creates a new category of urban entertainment where every subway ride has the potential to become an active adventure for all participants.

GAMEPLAY IN ACTION

- 🚇 Navigate NYC by MTA
- 📱 Scan QR Codes & Collect Relics
- 👤 Compete. Connect. Conquer.
- 🏆 Real City. Real Challenge. Real Legacy.

RELICS-APP
RELIC FOUND!

OMNY
TAP HERE

Wall Street

THIS SUPPORTS EXTENDED GAMEPLAY SESSIONS ACROSS THE CITY.

SHELF PROGRESSION

THE SHELF MODEL

- ◆ Each Shelf contains 10 Relics or Completed Objectives
- ◆ Collect, Scan, Complete
- ◆ Fill the Shelf. Earn Your Spot.
- ◆ Complete a Shelf to be eligible to advance!

1 SHELF = 10 RELICS

1 2 3 4 5 6 7 8 9 10

SCAN. COLLECT. COMPLETE. COMPETE.

AT EACH STAGE:

5 COMPETITORS ENTER → 1 FINAL WINNER ADVANCES

LEADERBOARD DETERMINES OUTCOME

THE FIRST SHELF COMPLETION CHALLENGE

REWARD SYSTEM

- 🎁 EXCLUSIVE REWARDS
- 🏆 DIGITAL BADGES
- 📊 LEADERBOARD RECOGNITION
- ✅ ACCESS TO NEXT LEVELS

LEGACY CIVIC PROGRAM

COMPLETE YOUR SHELF. CLAIM YOUR LEGACY.

MILESTONE ACHIEVED

1 SHELF COMPLETE

THE JOURNEY HAS BEGUN

Participants are advised to prepare for real NYC-MTA train travel

- NYC OMNY transit cards can be found on your journey
- Your communication device (with Relics-App enabled)
- Portable charger for travel power
- Water / food (lunch pack recommended)
- Optional Wi-Fi connectivity tools, though MTA has its own form of Wi-Fi

This supports extended gameplay sessions across the city. Participants must acquire (10) Relics to complete a shelf. Relics are loaded by confirmed QR Code within the Relics-App.



3. Progression System (Shelf Model)

The game is structured around achievement tiers called **Shelves**.

- Each Shelf contains **10 collectible items to complete shelf objectives**
- Completion of a Shelf triggers advancement eligibility for updated shelves
- Competitive leaderboard determines progression outcomes inside gaming app

At each stage:

- **5 competitors enter a Winner's Circle**
- **1 Final Winner** is selected to advance forward into the next phase of the game

The first milestone is: When a Participant **"Completes Their First Shelf"**.

The First Shelf Completion Challenge "Reward System"

The Relic App integrates real world incentives to participant engagement and more prizes.

Potential rewards include:

- Cash prizes
- Concert tickets
- Exclusive NYC experiences
- VIP invitations to partner events
- Brand-sponsored rewards
- Free Travel Opportunities
- Special recognition and advancement privileges

Rewards are structured to scale with progression level.

Competitive Structure

- Multi-player participation model
- Citywide leaderboard tracking
- Stage-based elimination and advancement
- Real-time or scheduled challenge windows
- Verified **"Relic"** QR Code checkpoints tied to the Relics App and transit movement
- The Relics App will automatically log and verify all Relics a participant collects
- The Relics App is Competition | Exploration | Achievement Based Advancement



Technology Integration (Prototype)

To support scalability, this system is enhanced to include, multiple scalable revenue streams including:

1. Sponsorship & Brand Partnerships

- Transit-adjacent brands | Creators | Local NYC businesses | Event Sponsors

2. Entry / Season Pass Model

- *Free to play basic tier* | *Premium competitive access passes* | *VIP expedition modes*

3. Institutional Partnerships

- NYC tourism initiatives | Educational programs | Workforce engagement collaborations

4. Media & Content Licensing

- Streaming rights for competitions | Production Media | Influencer integrations

Market Opportunity

- NYC subway system: one of the largest transit networks in the world

Millions of daily riders provide a mass of new participant opportunities

- Mobile application (iOS/Android)
- GPS + transit verification system
- QR or station-based validation
- User profile and progression tracking
- Reward distribution engine
- Optional AR (Augmented Reality) expansion layer



Revenue Model

- Expansive engagement potential
- Growing demand for:
 - Real-world gaming (AR + mobility based experiences)
 - Urban exploration platforms
 - Gamified tourism and city engagement systems

Scalability

While NYC is the launch environment, the model is designed to expand into:

- Other major metropolitan transit systems
- International subway networks
- Regional city based competition ecosystems

Investor Value Proposition

Investors gain exposure to:

- A scalable real world gaming infrastructure
- High engagement urban entertainment model
- Multi-city expansion potential
- Strong brand integration opportunities
- Long-term recurring revenue systems

Conclusion

New York City RELICS-APP is not just a game, it is a real-world interactive game system. This system is based on movement, discovery, and competition in the most iconic transit system in the world. The New York City MTA “Subway” Transit System Network

By transforming every subway stop into a potential narrative and reward point, the platform creates a new category of urban entertainment and participation. Welcome to “The Relics App”.